



INTERNATIONAL FEDERATION
OF AUTOMATIC CONTROL

This document contains branding
and communication guidelines for:

The IFAC logo

Primary & Secondary color palette

Typography

Logo application (internal & external)

Co-branding

Letterhead application

Journal application

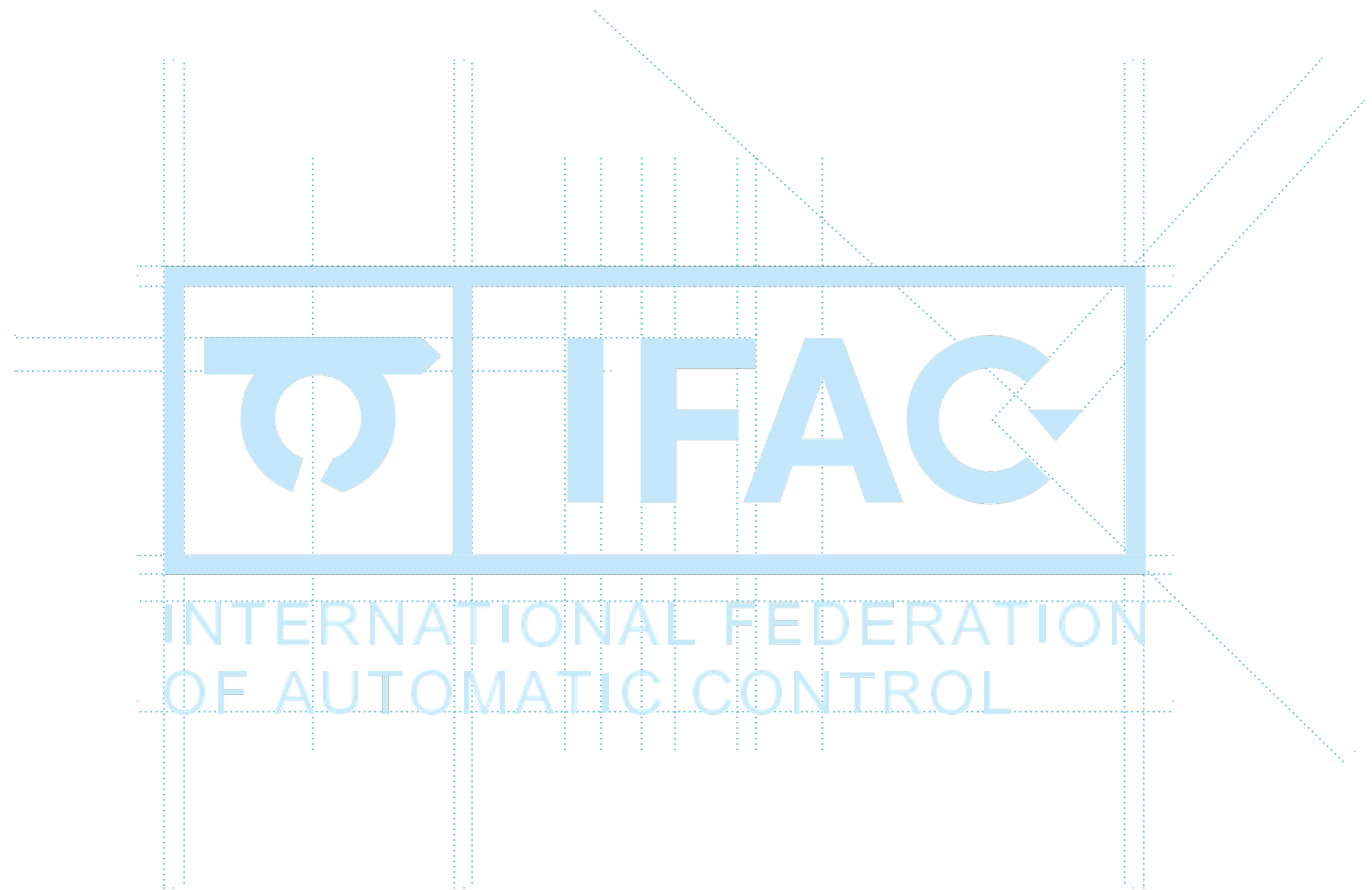
Website application

Social media

Email signature

Powerpoint template

Newsletter template



IFAC
Core brand elements

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Introduction

The IFAC brand is a single, unified visual identity for our federation. The identity has been developed to meet the demands of internal users while, at the same time, presenting a distinctive external image. Our style is unified and contemporary, reflecting the federation's strategic objectives.

Our unified visual identity will enhance our stakeholder relationships through the presentation of familiar and consistent messages. To be successful, the identity must be reproduced accurately and consistently across a full range of the materials.

These guidelines provide important information on the various products and applications that make up our visual identity. They will help to simplify design tasks, enforce consistency, and reduce duplication. Illustrated examples of all approved items, and details provided on how to use them correctly, can be obtained from the IFAC communications and design team (see Contacts).

These guidelines are for internal users and external agencies, and can be used with the direct assistance of the Design Team, who are the key contacts for all visual identity related queries.

We strongly advise that you take the time to read through the approved identity guidelines, which are clear and easy to follow, providing you with useful information applicable to all future projects.

Contacts

Thank you for reading and agreeing to adhere to the IFAC visual identity standards. Your commitment will help us build a single, consistent and unified brand image for the federation.

For further information to the guidelines, please refer to the contacts below. Do not progress with a design or production if you are in any doubt as to the correct application.

IFAC Secretariat Tel:

+43/2236/71447

secretariat@ifac-control.org

We strongly advise that you take the time to read through the approved identity guidelines, which are clear and easy to follow, providing you with useful information applicable to all future projects.

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Logotype

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2.1 Logo placement and space

Our logo is the most visible symbol of the IFAC identity and an important brand asset. It is unique and striking. Used across all of our materials and collateral, it must always be reproduced from approved artwork and never re-drawn, separated or modified in any way. The relative sizes and positions of the text and symbol are fixed and must not be altered. The two elements should never be separated or used individually.

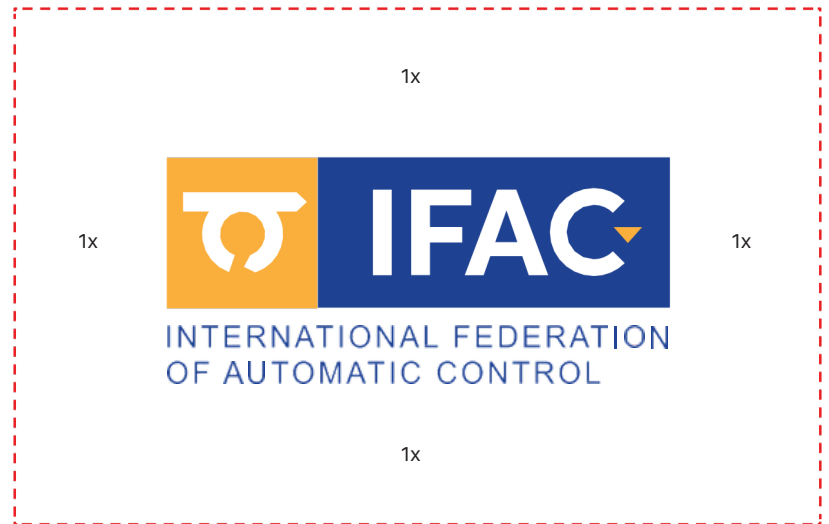
The IFAC logo should appear on an uncluttered background or contrasting colour to ensure maximum impact, wherever possible

Exclusion zone

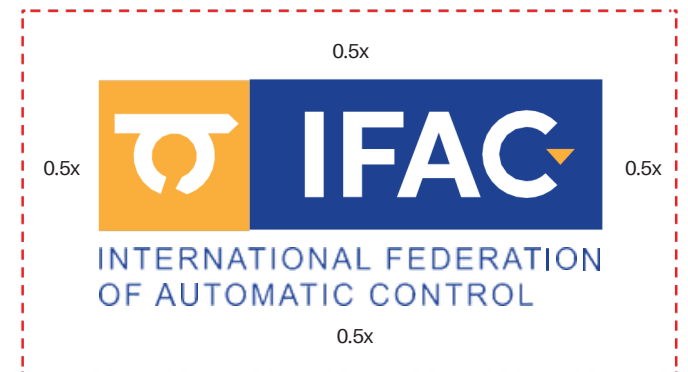
For legibility and impact, the IFAC logo must always be surrounded by a minimum area of clear space, commonly referred to as the “exclusion zone”. This area should always remain distinct and separate from other graphic elements or typography.

On A4 and above, with the exception of pull-up banners, the exclusion zone is equal to the full height of the logo square. The clear space is equal on all sides.

On A4 and below, the exclusion zone is equal to half the height of the logo square. The clear space is equal on all sides.



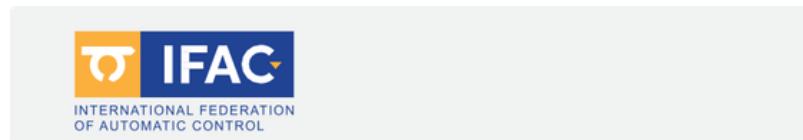
Spacing greater than A4



Spacing less than A4 (or for digital applications)

2.2 Logo placement and space

In most cases the IFAC logo will be used on a white background (1.1). We encourage the consistent use of this version but do allow for variations to be used on certain occasions. In some cases it will be preferable to use the standard logo on a light blue background (1.2) and in limited design editions, the reversed logo (1.3) on a blue background.



1.1 Standard IFAC logo application on a white background (suggested version)



1.2 Standard IFAC logo application on a light blue background



1.3 Limited version, IFAC logo reversed on a dark blue background

Do not use the logo in the following ways



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3a. Colour usage - Main Brand

Our primary colours have been specifically chosen to present a strong and vibrant image of the federation's identity. To ensure clear and immediate recognition, we use three principle colours to represent the IFAC brand.

Printing on paper:

1. Dark Blue (C100 M88 Y6 K0)



2. Light blue (C35 M7 Y0 K2)



3. Orange (C0 M35 Y86 K0)



On-screen:

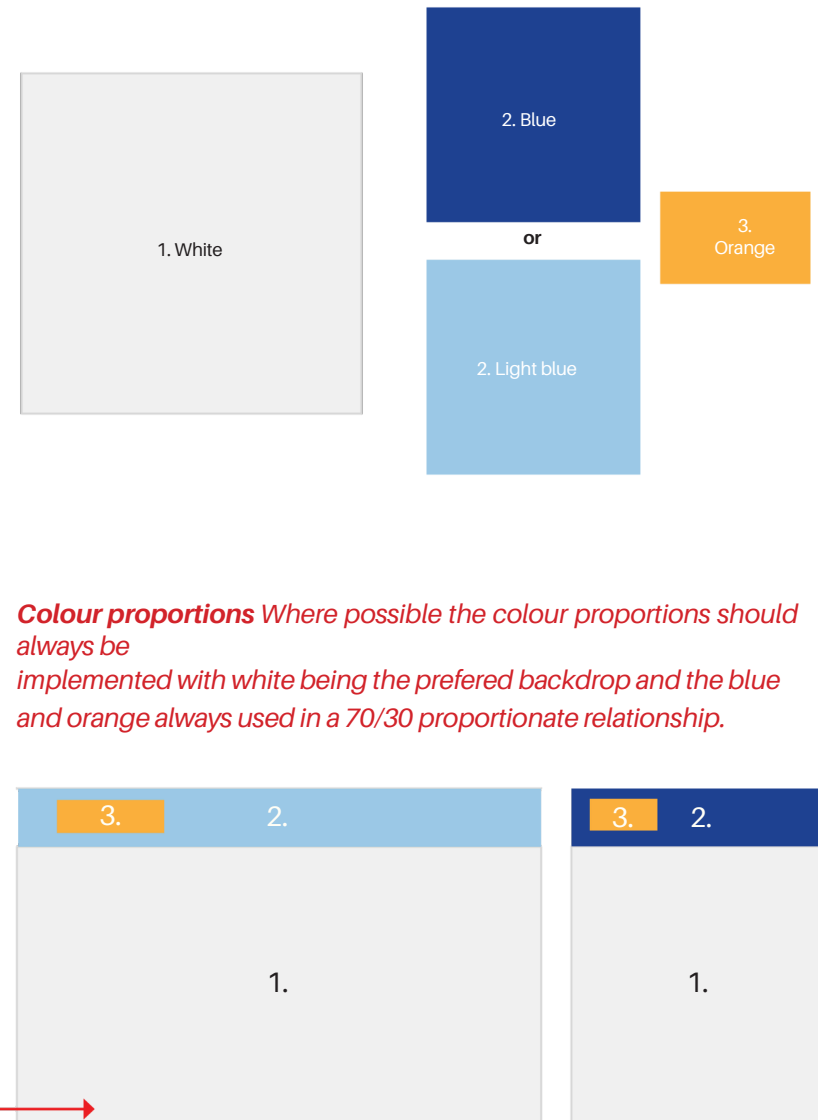
The IFAC colours for on-screen use only have modified RGB values (**Blue- R37 G55 B136**), (**Light blue R155 G201 B233**) and (**Orange- R249 G178 B48**) for better colour matching.

(Colours displayed on-screen will always appear differently depending on monitor settings.)

Notes

Colours shown throughout this manual are for illustrative purposes only. For accurate colour reproduction, please refer to an up-to-date version of the Pantone Colour Formula Guide. If using CMYK, RGB or HEX colour values, please use the references shown here.

Note the use of colour proportions



Colour proportions Where possible the colour proportions should always be implemented with white being the preferred backdrop and the blue and orange always used in a 70/30 proportionate relationship.

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Colours & Identifiers

3b. Colour usage and Identifiers for each CC

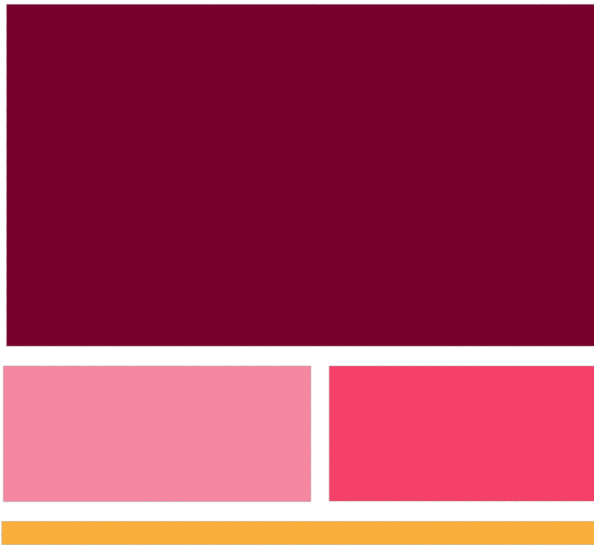
In addition to the main brands colors, each CC will have a distinct set of colors,that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

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Area THEORY

CC 1: Systems & Signals

Colour codes (in HEX):
Main: #7b0031
Supporting light: #f98aa0
Supporting dark: #f7436a



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 1.1. Modelling, Identification & Signal Processing			
TC 1.2. Adaptive and Learning Systems			
TC 1.3. Discrete Event and Hybrid Systems			
TC 1.4. Stochastic Systems			
TC 1.5. Networked Systems			
TC 1.6. Large Scale Complex Systems			

3b. Colour usage and Identifiers for each CC

In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

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Area THEORY

CC 2: Design Methods

Colour codes (in HEX):
Main: #176354
Supporting light: #8cddcd
Supporting dark: #2fc6a8



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 2.1. Control Design			
TC 2.2. Linear Control Design			
TC 2.3. Non-Linear Control Design			
TC 2.4. Optimal Control			
TC 2.5. Robust Control			
TC 2.6. Distributed Parameter Systems			

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3b. Colour usage and Identifiers for each CC

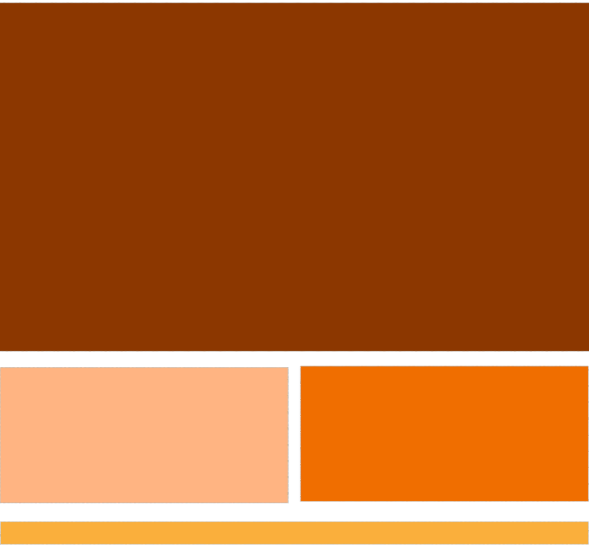
In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area TECHNOLOGY

CC 3: Computers, Cognition and Communications

Colour codes (in HEX):

Main: #8c3b03
Supporting light: #ffb883
Supporting dark: #f16f04



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 3.1. Computers for Control			
TC 3.2. Computational Intelligence in Control			
TC 3.3. Telematics: Control via Communication Networks			

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3b. Colour usage and Identifiers for each CC

In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area TECHNOLOGY

CC 4: Mechatronics, Robotics and Components

Colour codes (in HEX):

- Main: #004052
- Supporting light: #80e7ff
- Supporting dark: #00c0f5



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 4.1. Human Machine Systems			
TC 4.2. Mechatronic Systems			
TC 4.3. Robotics			

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3b. Colour usage and Identifiers for each CC

In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area APPLICATION

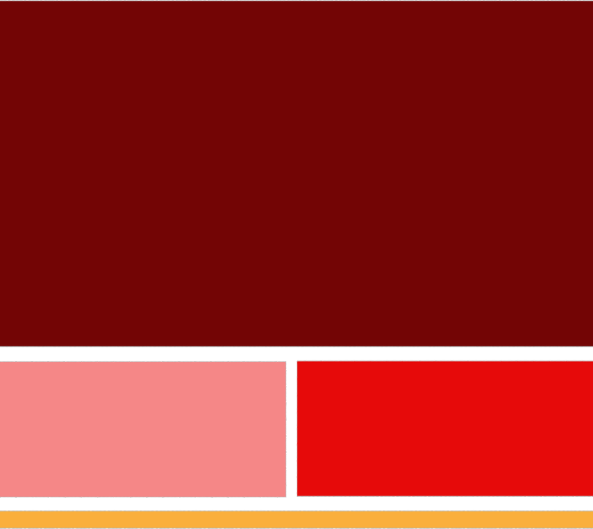
CC 5: Cyber-Physical
Manufacturing Enterprises

Colour codes (in HEX):

Main: #750505

Supporting light: #f98a8a

Supporting dark: #ea0a0a



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 5.1. Manufacturing Plant Control			
TC 5.2. Management and Control in Manufacturing and Logistics			
TC 5.3. Integration and Interoperability of Enterprise Systems			

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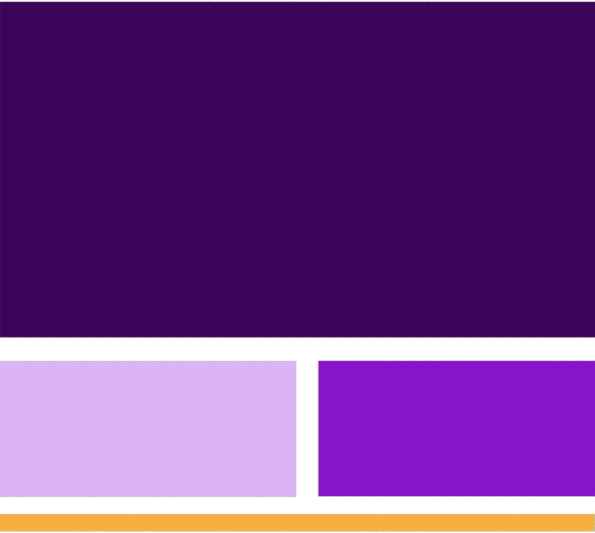
3b. Colour usage and Identifiers for each CC

In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area APPLICATION

CC 6: Power and Process Systems

Colour codes (in HEX):
Main: #3e095d
Supporting light: #dfb5f8
Supporting dark: #8914cc



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 6.1. Chemical Process Control			
TC 6.2. Mining, Mineral & Metal Processing			
TC 6.3. Fault Detection, Supervision and Safety of Technical Processes - SAFEPROCESS			

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3b. Colour usage and Identifiers for each CC

In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area APPLICATION CC 7: Transportation & Vehicle Systems

Colour codes(in HEX):
Main: #373d42
Supporting light: #bdc3ca
Supportingdark: #7a8389



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 7.1. Automotive Control			
TC 7.2. Marine Systems			
TC 7.3. Aerospace			
TC 7.4. Transportation Systems			
TC 7.5. Intelligent Autonomous Vehicles			

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3b. Colour usage and Identifiers for each CC

In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area APPLICATION

CC 8: Biomedical, Ecological and Environmental Systems

Colour codes (in HEX):

Main: #204a1c

Supporting light: #a6e89e

Supporting dark: #4db143



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 8.1. Control in Agriculture			
TC 8.2. Biomedical Systems, Devices, and Solutions			
TC 8.3. Modelling and Control of Environmental Systems			
TC 8.4. Biosystems and Bioprocesses			

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3b. Colour usage and Identifiers for each CC

In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area APPLICATION

CC 9: Social Systems

Colour codes (in HEX):

Main: #533f32
Supporting light: #dbc781
Supporting dark: #9e6d3c



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 9.1. Economic, Business and Financial Systems			
TC 9.2. Systems and Control for Societal Impact			
TC 9.3. Control for Smart Cities			
TC 9.4. Control Education			
TC 9.5. Technology, Culture and International Stability			

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3b. Colour usage and Identifiers for each CC

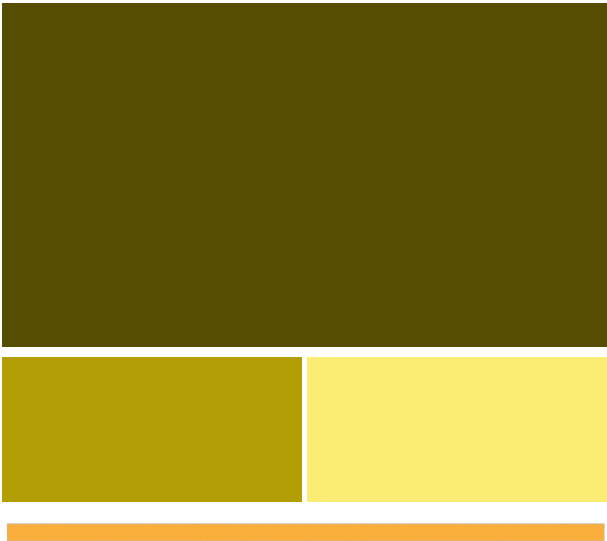
In addition to the main brands colors, each CC will have a distinct set of colors, that can be used when referring to a specific CC and its TCs. Each CC has one main color (referred to as „main“, two supporting colors and the highlight color, which is the orange from the main brand.

Area APPLICATION

CC 10: Power and Energy Systems

Colour codes (in HEX):

- Main: #7A5500
- Supporting light: #F5D57A
- Supporting dark: #D99A00



Name of the TC	Identifier in main CC color	Identifier in white on main CC color	Identifier with Highlight
TC 10.1. Power Systems and Power Electronics			
TC 10.2. Energy Generation and Energy Systems			
TC 10.3. Smart Cities and Sustainability			

4. Typeface

Primary font - Helvetica and Helvetica Neue Helvetica has been selected as the federation's primary font for marketing materials as it combines legibility with a clean, modern look. The variety of available weights, sizes, and languages for this typeface make it extremely versatile, allowing designers to create individual designs for a wide variety of content, while ensuring a uniform and consistent image.

abcdefghijklmnopqrstuvwxyz

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 !?

!?

Text colour All body text is in black. Text headers and bullets

can be in a secondary colour in certain collateral but need to be approved. White text can be used in publicity material where it is placed on a dark image. Text website links are coloured. The [link colour](#) is HEX006699. 

Other fonts The use of any other fonts than Helvetica and Arial is not permitted in IFAC branding.

Secondary font - Arial

The Arial font can be used solely for on-screen communications or templated materials. The font is a highly legible sans serif typeface. However, the IFAC brand does not use Arial for professionally printed communications because it lacks variety and versatility.

abcdefghijklmnopqrstuvwxyz

1234567890 !?

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 !?

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5.1 Primary application (internal)

When using the IFAC logo for internal communications, always place the logo top left on a white background. Please also ensure that the spacing guidelines (exclusion zone) are followed as closely as possible.



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5.2 Primary application (external)

In instances where IFAC is the primary sponsor (for example this poster design), a blue band containing the IFAC logo is placed at the top of the page for easy recognition.

The blue band is versatile as it can be used for headings and sub-headings to identify and describe topics and/or themes.

The area below the blue band is open for a variety of content (images, diagrams and text) to be layed out in a way that complements the IFAC brand look and feel.

Primary IFAC logo positioning
on horizontal blue band

Secondary content area



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5.3 Secondary application (co-branding)

In certain instances where the IFAC brand functions as a co-sponsor or as an endorsement to a partner brand, the logo can be placed lower down on the page and scaled accordingly.

Please note that certain brand rules (such as not changing colours or configurations) still apply and that spacing, composition and correct placement should be rigorously implemented.

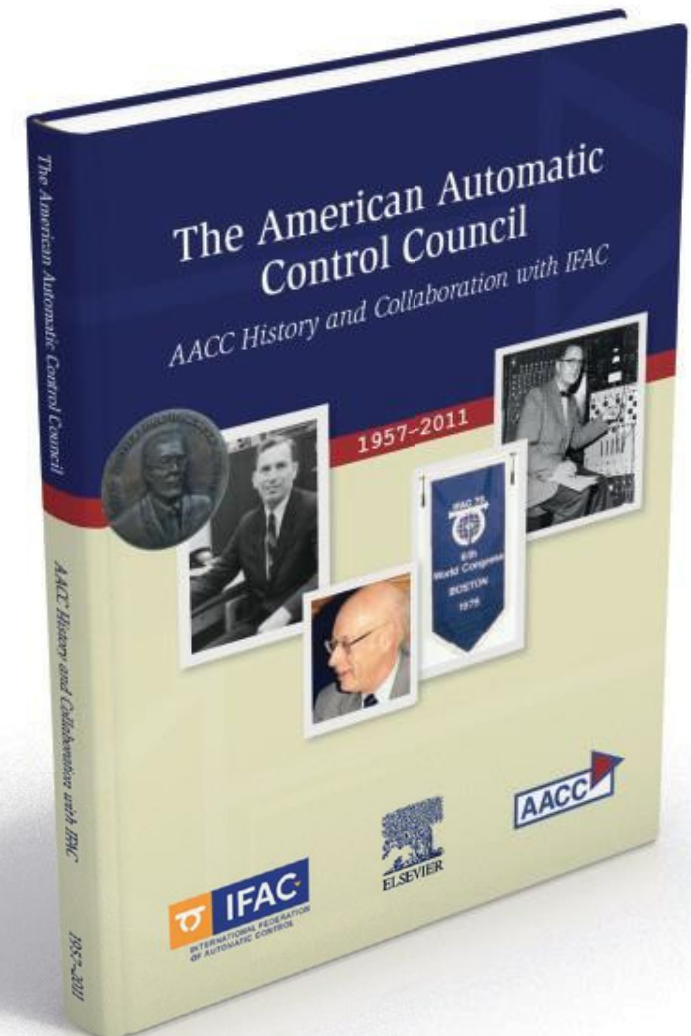
In the sample provided (right), the IFAC logo is placed at the bottom of the page, aligned with two partner logos with equal weighting and size. Also note that the space provided for each logo for well balanced and comfortable placement look and feel.



Alignment option 1 - horizontal



Alignment option 2 - vertical



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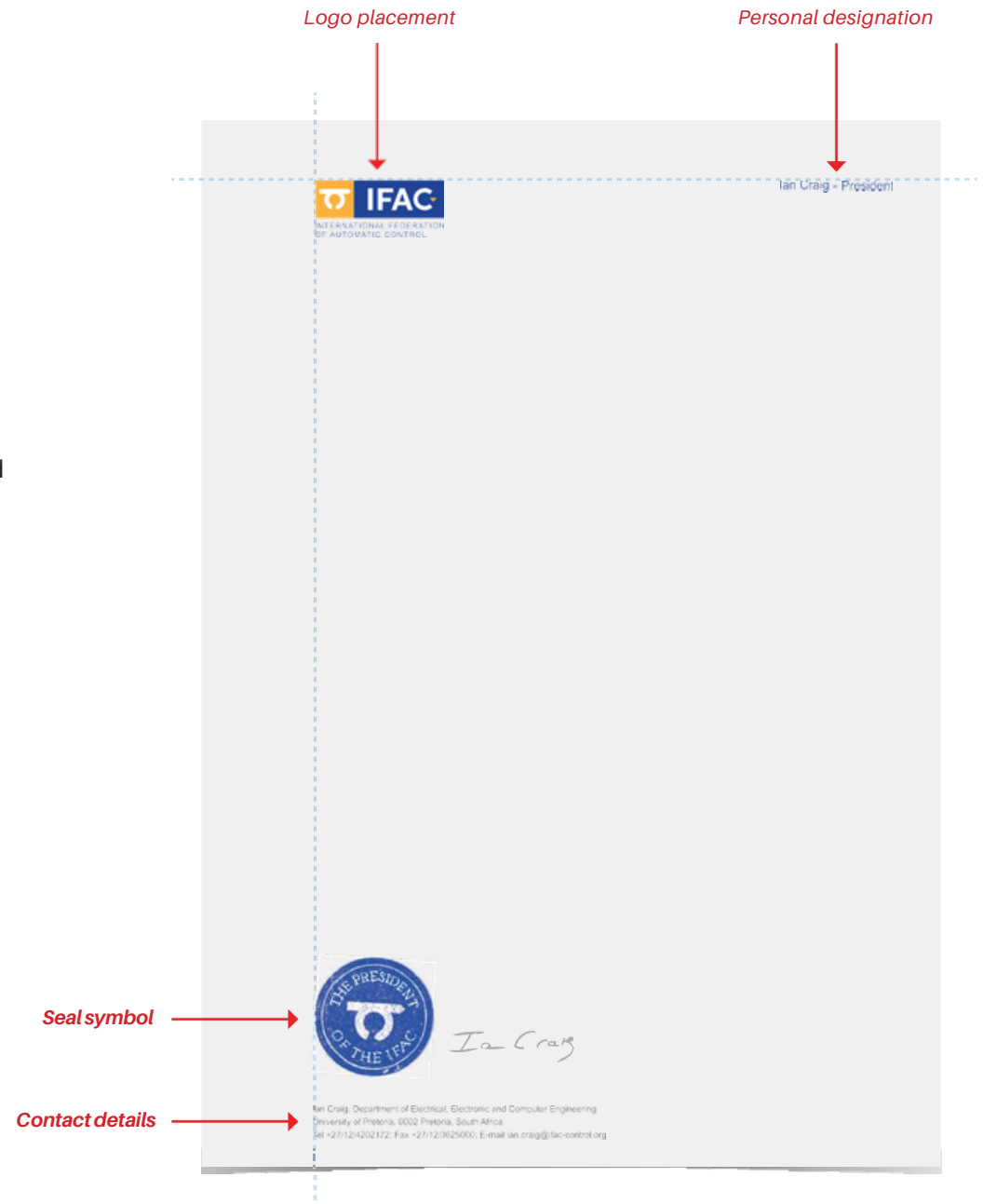
7 Co-branding

5.4 Letterhead

This example shows a letterhead application with the logo placed top left (note the exclusion zone).

The name and designation of the sender (see top right) is the standard placement of all personalised letterheads.

Presidential seal design The presidential seal is based on the original stamp design, which now includes the new 'feedback loop' symbol. The artwork is available in high-resolution vector and .png format.



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5.5 Logo application to the journals

The logo application on the IFAC/Elsevier journals should be kept very clear and simple.

Only the white IFAC logo should be used (see both examples), ensuring consistency throughout the differently coloured covers.

Note the correct alignment and proportions of the logo in the two examples.



Color variation



Note logo alignment

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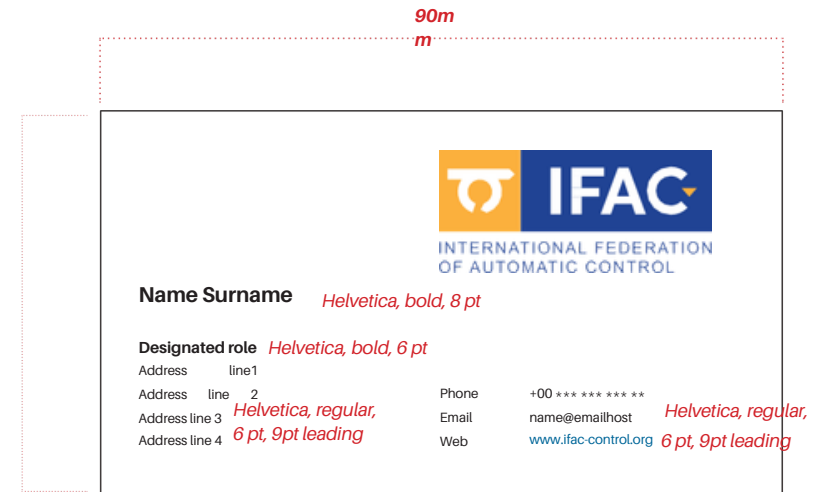
5.6 IFAC business cards

The IFAC business cards may only be issued and reproduced with the permission of the Secretariat.

The designated information criteria for IFAC business cards is as follows:

- 1.Name Surname
- 2.Designated role
3. Address
- 4.Phone number
- 5.Fax or email
- 6.Web address

Please note the use of two different formats as indicated in the illustration.



*Employer's
emblem*

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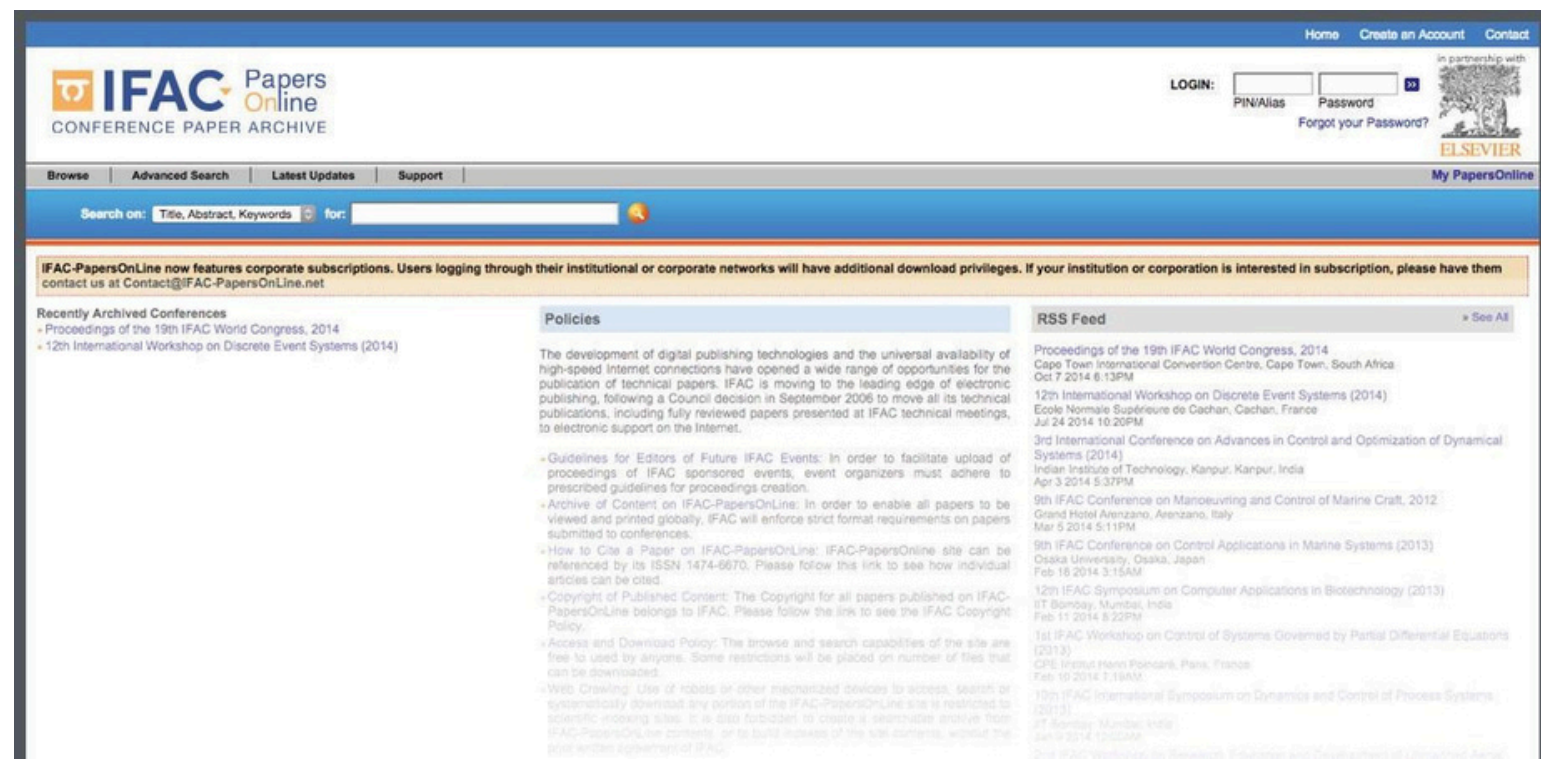
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5.7 IFAC Papers Online logo

The IFAC Papers Online logo is an extension of the IFAC brand and must be used only when reference is made to Papers Online.

The logo has been slightly modified and must be applied as a unit. Please do not manipulate or use parts of the logo other than the way it has been illustrated in this brand guideline.



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6.1 Digital logo

For digital applications, please use the correct format of the logo (svg, png or jpeg) as these are optimised for screen displays.

The logo, should be consistently implemented to compliment the IFAC digital language signature style and should be used for any electronic media, from websites to email signatures.

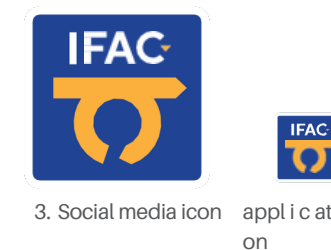
The social media icon has been specifically designed in a square format to be used for platforms such as Twitter, LinkedIn and Facebook. This logo should not be used for any other applications unless specified. The logo is available in low-resolution .png file formats.



1. Logo *Please ensure that the logo is always applied in a proportionate manner.*
The logo should not have to exceed 300 pixels.



- Please ensure that the logo is always legible by not making it too small. 250 pixels is regarded as the minimum size*



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6.2 Email signature

As indicated on the previous page, electronic documents should always have the standard IFAC logo, which requires a smaller exclusion zone than the print version.

The electronic signature is a Microsoft Outlook template that can be imported from a Microsoft Word document (see working files).



Please use custom icons
provided

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6.3 PowerPoint presentation slides

The PowerPoint template offers two unique pages:

1. Cover

2. Content page

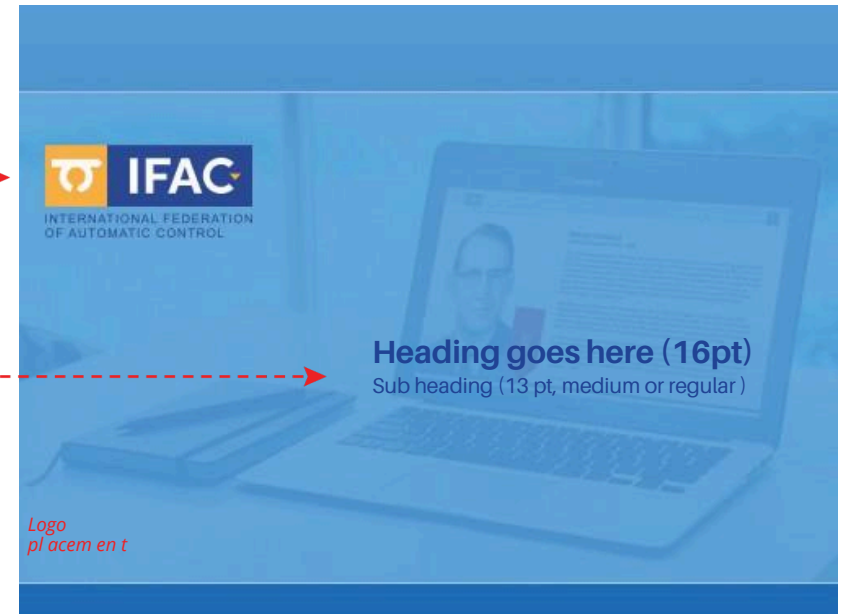
On the cover page an image can be placed behind a transparent blue screen and the IFAC logo. Images must relate to the presentation and should be placed with the edges touching on all four sides (use the 'mask tool' in PPT to achieve this).

Note that on the 'Content's page' the logo has been placed top left and sized down to allow for maximum content.

Logo
placement

Image
placement

1. Cover
page



Heading goes here (16pt)
Sub heading (13 pt, medium or regular)



Heading goes here (14pt)

Body copy goes here (11pt, regular)

2. Content
page

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6.4 IFAC website

In this website example the IFAC digital logo is placed top left on the page. For responsive web views on mobile devices, scale the logo appropriately so that the descriptor text is still clearly visible.

On-screen colour The IFAC colours for on-screen use only modified RGB values:

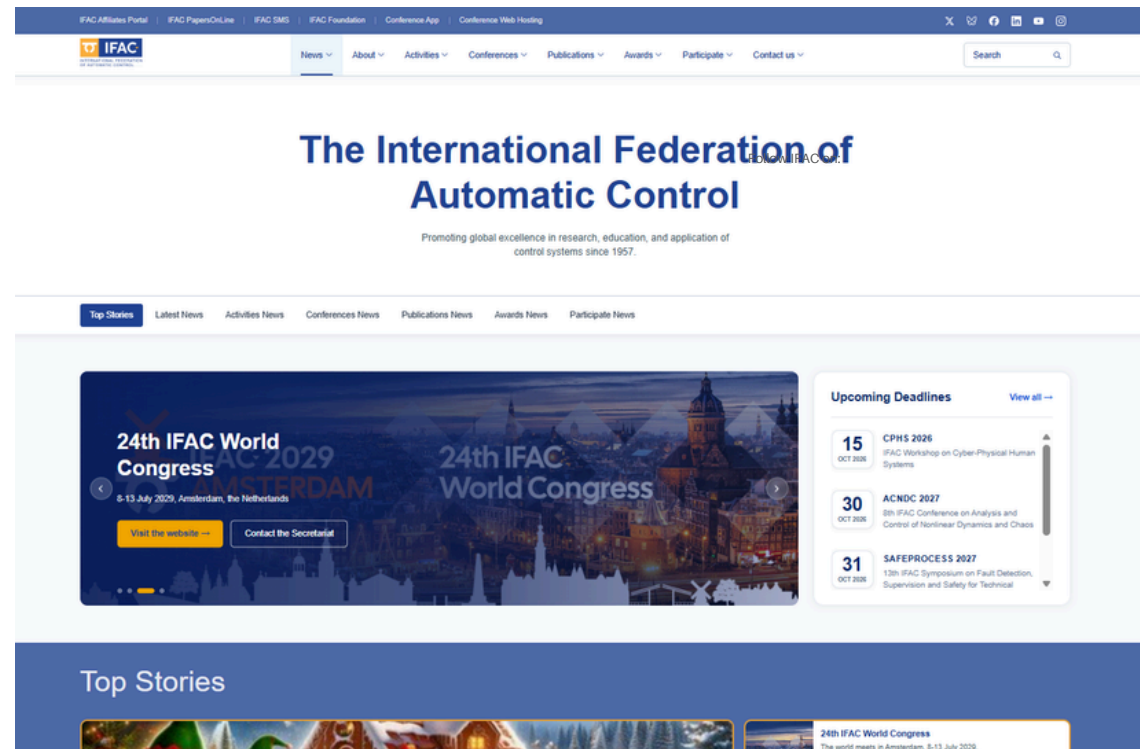
(Blue - R37 G55 B136)

(Orange - R249 G178 B48) for better colour matching.

Logo size

Max size: 300 pixels wide

Min size: 250 pixels wide



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6.5 X/formerTwitter



Link to profile: https://twitter.com/IFAC_Control

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6.6 LinkedIn/MainBrand



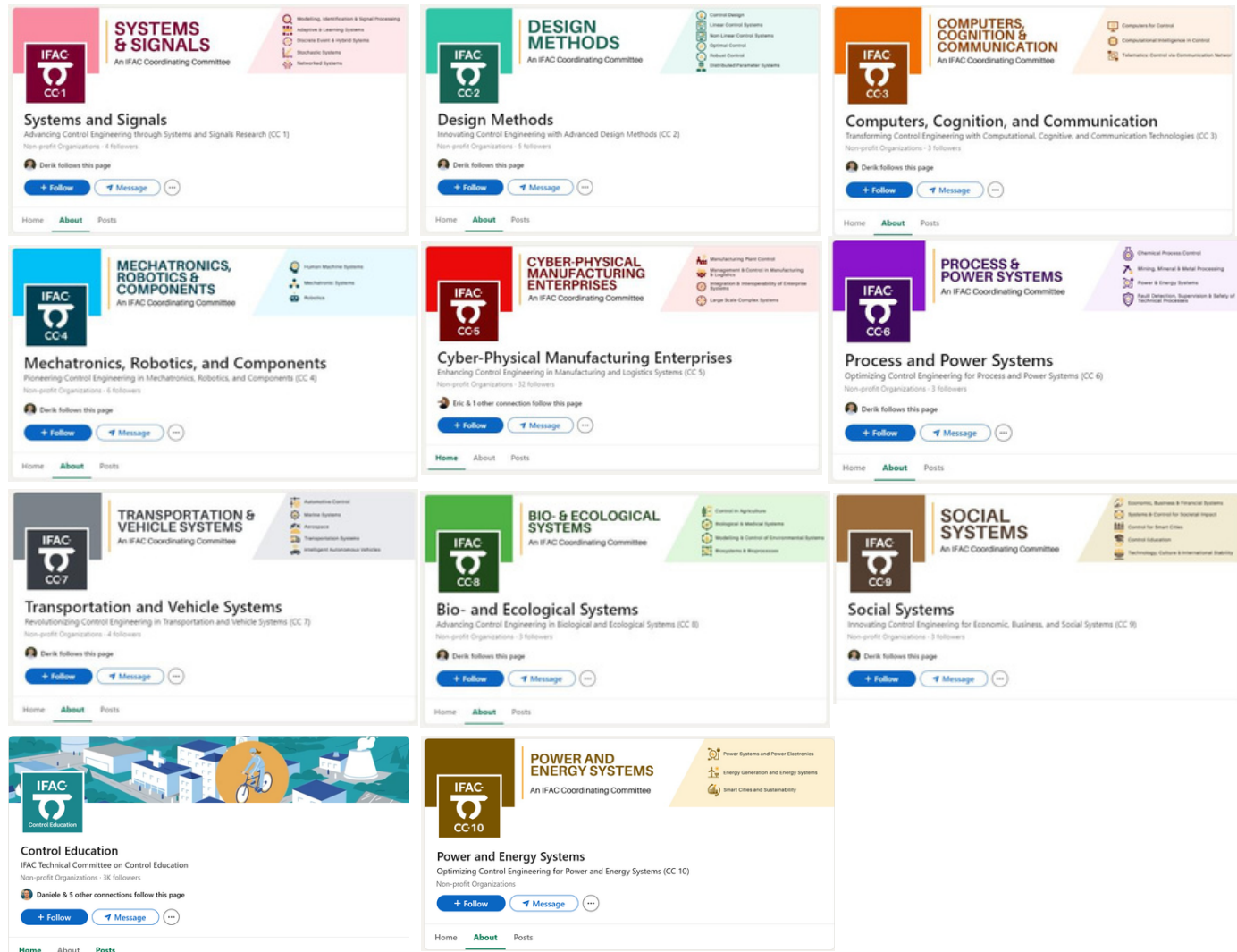
Link to profile: <https://www.linkedin.com/company/international-federation-of-automatic-control/>

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6.6 LinkedIn/Subpages for each CC

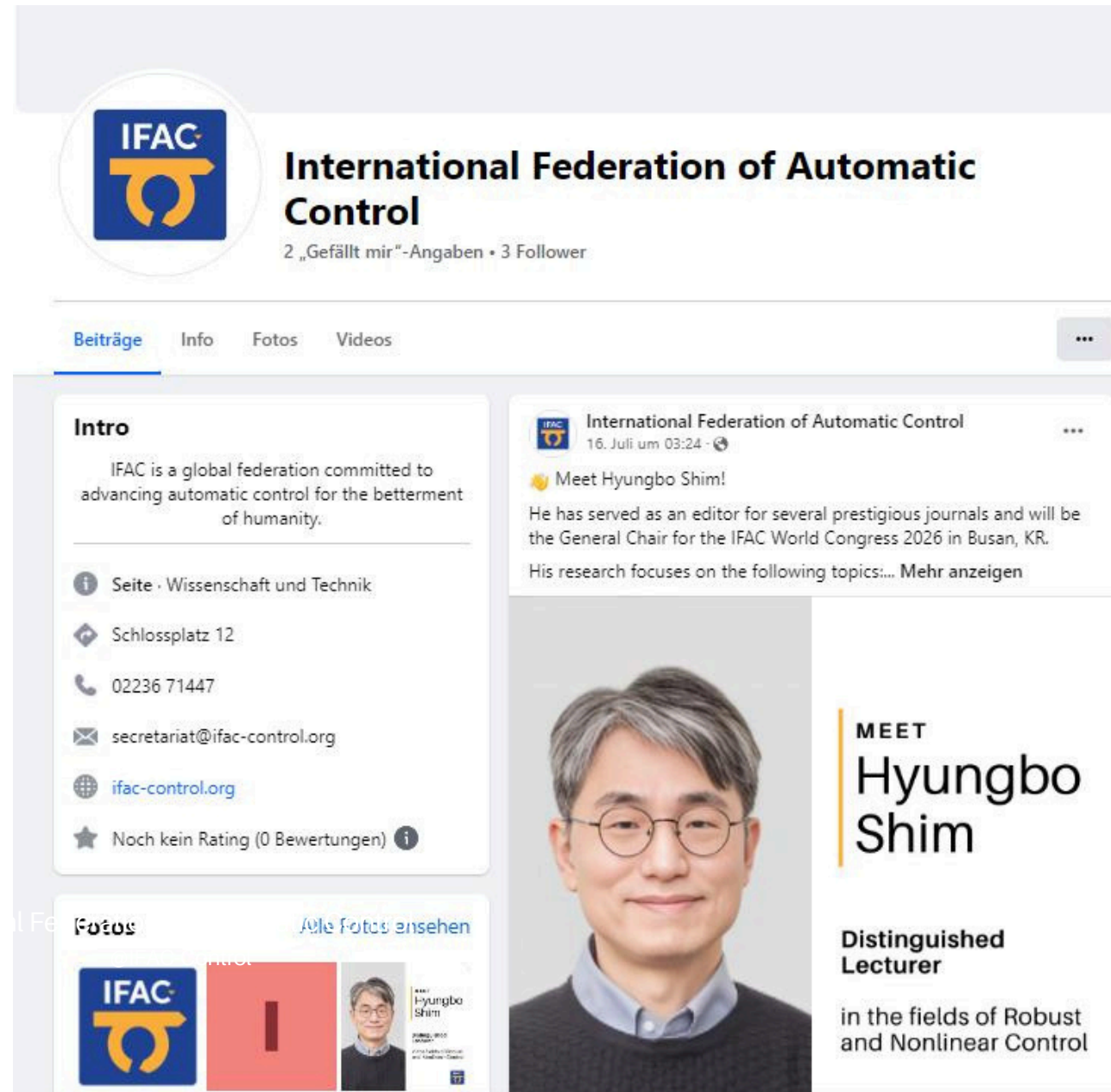


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6.7 Facebook



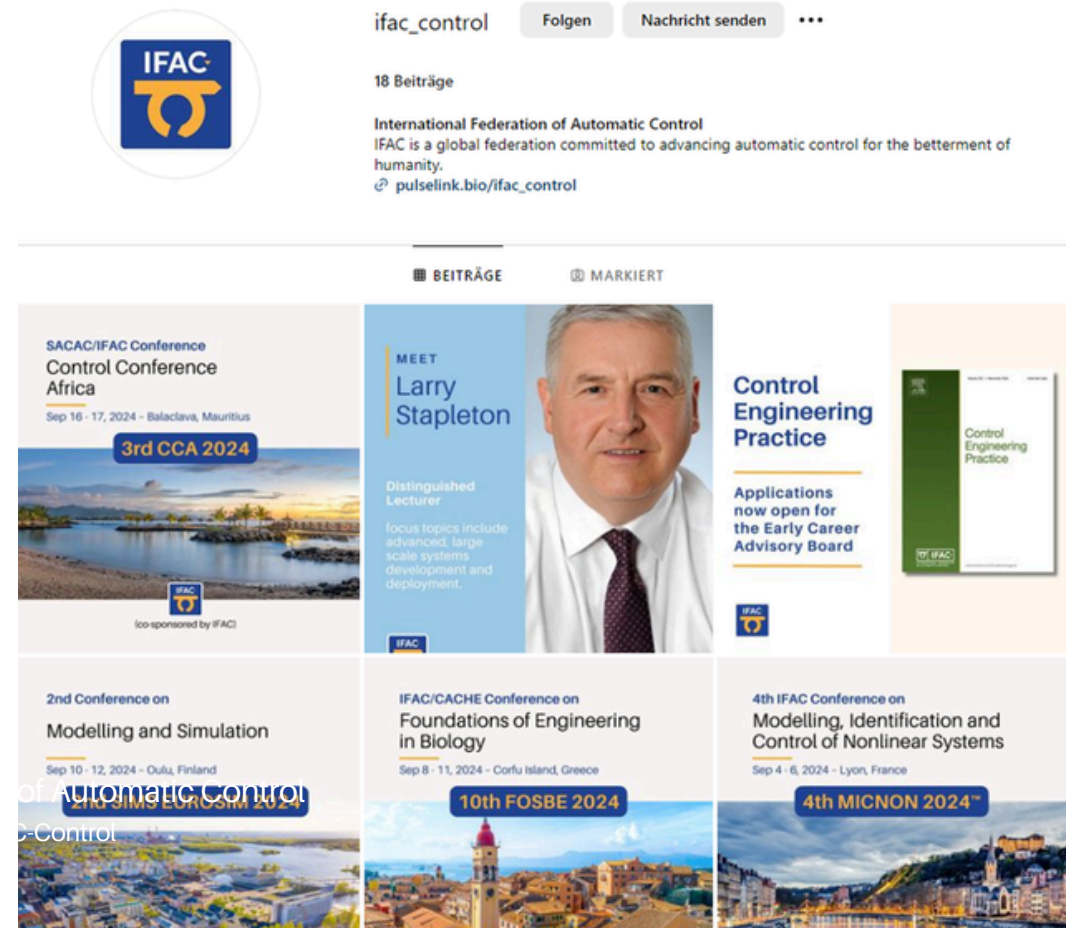
Link to profile: <https://www.facebook.com/IFACAutomaticControl/>

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6.8 Instagram



Link to profile: https://www.instagram.com/ifac_control/

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Co-branding

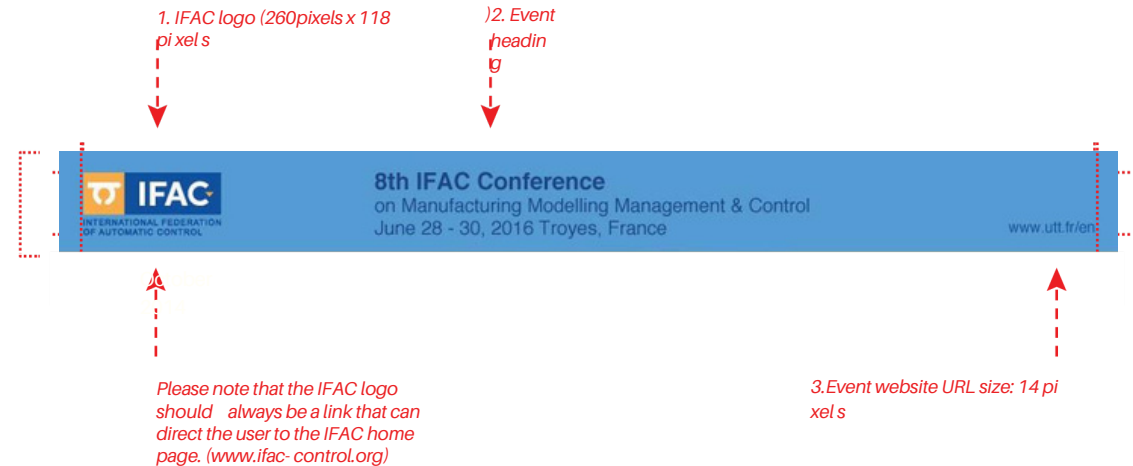
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7.1 IFAC main-sponsor

For all primary communication and branding we suggest making use of the IFAC banner as a constant feature that will identify IFAC as the main-sponsor. The banner will always be a fixed height (96 pixels) but can vary in width according to the design it needs to complement.

The logo must be placed as per the recommendation in the brand guideline where the exclusion zone is half the width of the orange square (see section 2.1 in the IFAC brand guideline). The third and final element will be the event website URL which is placed to the right of the logo at the same distance to the right edge as the logo is from the left (1x) and at the same line height.

The website will become an important platform for communication (social media) and therefore every opportunity to drive traffic must be leveraged. The logo has been placed top left and sized down to allow for maximum content.



Banner colour: R77 G164 B246

Please ensure that the suggested event heading format is used on the banner:

Event version (22 pixels)

Event topic (18 pixels) Date (Month DD - DD, Year), Location (18 pixels)

Text colour: R37 G55 B136

7

Co-branding

1 Introduction

2 Logotype

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5 Applications

6 Digital

7 Co-branding

In the event where IFAC is the main- sponsor- through a website, a newsletter or printed artwork - the IFAC logo (digital or print) must be positioned within the horizontal band (A.), which may be blue or white depending on what is more appropriate for the design.

The logos of the co-sponsoring partners must be placed within area (B).

A.

'PRIMARY'

B.

'SECONDARY'

7

Co-branding - example 1

- 1 Introduction
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The image shows a screenshot of the website for the 8th IFAC Conference on Manufacturing Modelling, Management & Control. The website features a blue header with the IFAC logo and the event title. Below the header is an orange banner with the text 'UNIVERSITY OF TECHNOLOGY OF TROYES, FRANCE' and 'JUNE 28 | 30 2016'. The main content area is white and includes a 'Conference introduction' section with a paragraph of text and a list of topics. A sidebar on the left contains a navigation menu with links such as 'Welcome', 'Key dates', 'Committees', 'Abstract submission', 'Special sessions', 'Registration', 'Program', 'Practical information', 'Sponsors', and 'Photo Gallery'. At the bottom of the sidebar is a 'Download the Call for Paper' button. The website also features a small image of the conference program book.

A. 1. IFAC logo 2. Event heading 3. Event website URL

B.

Conference introduction

The general theme of the 8th IFAC Conference on Manufacturing Modelling, Management and Control is "Optimization and Systems Science for Risk Management and Disruption Recovery Control". The conference will focus in particular on the most innovative methods proposed in the last few years in the context risk management, resilience, and disaster recovery control in the 21st century. Also other subjects will be considered, e.g. human and organization research, optimizations with specific society constraints, and new technologies impact on decision tools. The technical topics include, but are not limited to, the following:

- ❑ Design and reconfiguration of manufacturing systems
- ❑ Facility planning and materials handling
- ❑ Inventory control, production planning and scheduling
- ❑ Pricing and outsourcing
- ❑ Supply chains and networks
- ❑ Enterprise modelling, integration and networking
- ❑ Information management for the Net-enterprise
- ❑ Modelling, simulation, control and monitoring of manufacturing processes
- ❑ Robotics in manufacturing
- ❑ Smart manufacturing systems
- ❑ Smart transportation
- ❑ Service oriented architecture for production management and control
- ❑ Knowledge management in production
- ❑ Fostering innovation in manufacturing
- ❑ Monitoring, diagnosis and maintenance of manufacturing systems
- ❑ Complex adaptive systems and emergent synthesis in manufacturing
- ❑ Web-enabled manufacturing control and wireless automation
- ❑ Design for reusability
- ❑ Maintainability, reliability, safety and dependability of production systems
- ❑ Quality management
- ❑ Virtual reality
- ❑ Sensor networks, wireless communication in manufacturing
- ❑ Distributed systems and multi-agents technologies
- ❑ Discrete event systems in manufacturing
- ❑ Simulation technologies

Download the Call for Paper

7

Co-branding - example 2

- 1 Introduction
- 2 Logotype
- 3 Colour
- 4 Typography
- 5 Applications
- 6 Digital
- 7 Co-branding

1. IFAC logo

2. Event heading

3. Event website URL

A.

B.

Home

Call for Papers

Paper Submission

Regular Paper Submission

Instructions to Authors

Invited Session Proposal

Invited Paper Submission

Program

Registration

Timetable

Venue

Committees

Sponsors

About Beijing

History

TimeTable

Submissions opens: October 1, 2014.

Deadline for submissions: January 15, 2015.

Author notification: May 31, 2015.

Registration opens: May 31, 2015.

Deadline for final submissions: July 15, 2015.

Advanced registration deadline: August 20, 2015.

Conference dates: October 19-21, 2015.

Sponsors

- IFAC Technical Committee on Modeling, Identification and Signal Processing
- Academy of Mathematics and Systems Science, Chinese Academy of Sciences
- Technical Committee on

17th IFAC Symposium on System Identification, SYSID 2015

to be held in

Beijing, China, October 19-21, 2015

under the auspices of IFAC,
the International Federation of Automatic Control.

SYSID 2015 is sponsored by the IFAC Technical Committee on Modeling, Identification and Signal Processing, Academy of Mathematics and Systems Science, Chinese Academy of Sciences, and Technical Committee on Control Theory, Chinese Association of Automation.

SYSID is organized every three years. The previous edition, SYSID 2012, was held in Brussels, Belgium. SYSID 2015 will be the second SYSID symposium to take place in Beijing, and the first one was in 1988.

The symposium covers all major aspects of system identification, experimental modelling, signal processing and adaptive control from theoretical and methodological developments to practical applications in a wide range of application areas. The aim of the meeting is to promote the research activities and the cooperation between researchers in these areas. To enhance the applications and industrial perspective of the symposium, participation of authors from industry is particularly encouraged.

7

Co-branding

1 Introduction

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7.2 IFAC as co-sponsor

In the event where IFAC is an event co-sponsor – through a website, a newsletter or printed artwork – the hierarchical relationship should always be: Partner (primary) and IFAC (secondary).

This can be communicated in two ways:

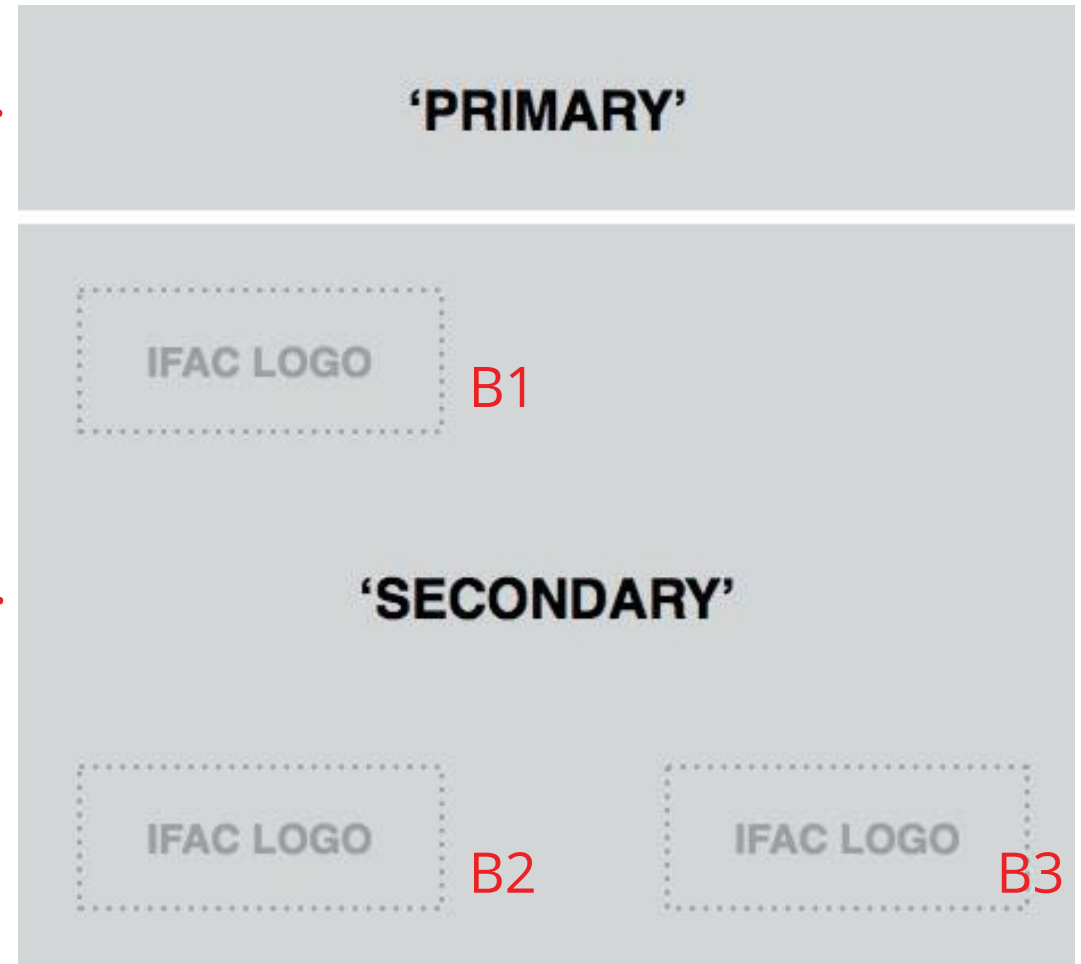
In this page layout the co-sponsor will be afforded the primary position, usually at the top of the page and the IFAC logo or branding may not interfere with this area.

(A.)

In order to indicate that IFAC is a co-sponsor, the logo will usually be positioned either in isolation or next to other partner logos. It is up to the designers' discretion to place the IFAC logo anywhere suitable in the secondary area as long as it is clearly visible and unobstructed. (B1 – B3).

A.

B.

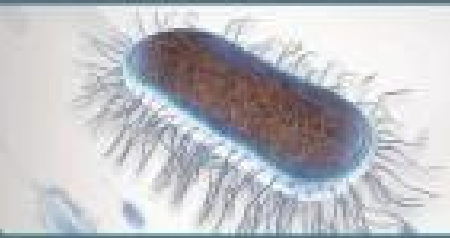


7

Co-sponsor - example 1

- 1 Introduction
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A.

FOUNDATIONS OF SYSTEMS BIOLOGY IN ENGINEERING	
 FOSBE 2015 Royal Sonesta Boston Boston, Massachusetts August 9-12, 2015	
Overview	Foundations of Systems Biology in Engineering The field of systems biology, and its translational science counterpart systems medicine, has emerged as the bridge between reductionist molecular and cellular biology approaches and the systems-level understanding required to use this knowledge to advance the human condition. Drawing upon the revolutionary advances from reductionist approaches in molecular and cellular biology, systems approaches focus on the relationships between the gene, protein, and metabolite responses that compose the individual and population responses at the whole organism level. The primary avenues in this search are (i) defining the causal connections between the plethora of transcriptional, protein, and metabolite players; (ii) linking these microscale networks to system response; and (iii) capturing the dynamics of the system in response to changes at lower scales.
Conference Agenda	
Important Deadlines	
Foundation Award	
Committee Members	
Sponsors	
Contact Us	
	The Fifth International Conference on Foundations of Systems Biology in Engineering (FOSBE 2015), sponsored by the CACHE Corporation, will address challenges and opportunities in systems biology research and education. FOSBE 2015 will continue the series of successful conferences previously held in Santa Barbara, CA (August, 2005), Stuttgart, Germany (September, 2007), Denver, CO (August 2009), and Tsukuba, Japan (October 2012). The primary objectives of the FOSBE 2015 conference will be to provide an in-depth review and critical assessment of the current state-of-the-art, to discuss current and future needs of research, education, and training, and translation to practice, and to identify new directions, opportunities, and challenges in systems biology.
 INTERNATIONAL FEDERATION OF AUTOMATIC CONTROL	

B.

Co-sponsor - example 2

- 1 Introduction
- 2 Logotype
- 3 Colour
- 4 Typography
- 5 Applications
- 6 Digital
- 7 Co-branding

A.



ecc15 July 15-17, 2015 Linz
EUROPEAN CONTROL CONFERENCE

ABOUT ECC
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IFAC
INTERNATIONAL FEDERATION OF AUTOMATIC CONTROL

Connect with the European controls community

Immerse yourself in the field of systems and control and engage with academic and industrial professionals at the 14th annual European Control Conference, to be held in Linz, Austria, July 15-17, 2015:

- Learn about the latest controls research from top professionals in the field.
- Network with colleagues from across Europe and around the world.
- Experience the hospitality of **JKU Linz** and **Linz**, the European Capital of Culture 2009.

ECC has traditionally been organized every two years ever since its first edition in 1991 in Grenoble up until 2013 in Zürich. Since then, the conference is to be held every year.

The submissions will be evaluated by the Conference Editorial Board and International Program Committee and the accepted papers will be submitted to the IEEE-Xplore digital library.

Please feel free to display or distribute the conference **poster** and **flyer**.

ECC15 news and updates

ECC15 - Update: Grace Period for Submissions until Friday, October 24, 2014, 11:59:00 PM PST

Due to many requests the organizers decided to leave the submission for ECC15 open until Friday, October 24, 2014, 11:59:00 PM Pacific Standard Time. Anybody, wishing to upload and/or update their submissions can do so until this time.

Student competition at ECC 2015

don't forget

Submission Deadline:
Contributed Papers
Invited Sessions
Oct 20, 2014
Grace Period till
Oct 24, 2014
Workshops
Nov 03, 2014

Final Paper
Submission:
March 16, 2015

Early Registration:
March 16, 2015

sponsors

Become a sponsor!

LEM
LINZ CENTER OF MECHATRONICS GMBH

JOHANNES KEPLER UNIVERSITY LINZ | JKU

B.

7

Co-sponsor - example 3

- 1 Introduction
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- 3 Colour
- 4 Typography
- 5 Applications
- 6 Digital
- 7 Co-branding

A.



B.

